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IN THE UNITED STATES DISTRICT COURT  
FOR THE NORTHERN DISTRICT OF CALIFORNIA  
SAN FRANCISCO DIVISION

CHANEL, INC.,

No. C 12-00547 RS

9 Plaintiff,  
10 v.

## CASE MANAGEMENT SCHEDULING ORDER

MIKI BOUTIQUE, INC., et al.

## Defendants.

14 Pursuant to Rule 16(b) of the Federal Rules of Civil Procedure, the parties attended a Case  
15 Management Conference on May 17, 2012. After considering the Joint Case Management  
16 Statement submitted by the parties and consulting with the attorneys of record for the parties and  
17 good cause appearing, IT IS HEREBY ORDERED THAT:

## 1. ALTERNATIVE DISPUTE RESOLUTION.

19 MEDIATION. This matter is referred to mediation to be completed within 90 days of the  
20 issuance of this order. The parties shall promptly notify the Court whether the case is resolved at  
21 the mediation.

22       2.     DISCOVERY. On or before November 15, 2012, all non-expert discovery shall be  
23 completed by the parties. Discovery shall be limited as follows: (a) ten (10) non-expert depositions  
24 per party; (b) twenty-five (25) interrogatories per party, including all discrete subparts; (c) a  
25 reasonable number of requests for production of documents or for inspection per party; and (d) a  
26 reasonable number of requests for admission per party.

27       3.     EXPERT WITNESSES. On or before January 15, 2012, all expert discovery shall be  
28 completed by the parties.

1       4. FURTHER CASE MANAGEMENT CONFERENCE. A Further Case Management  
2 Conference shall be held on **November 29, 2012 at 10:00 a.m.** in Courtroom 3, 17th Floor, United  
3 States Courthouse, 450 Golden Gate Avenue, San Francisco, California. The parties shall file a  
4 Joint Case Management Statement at least one week prior to the Conference.

5       5. PRETRIAL MOTIONS. All pretrial motions must be filed and served pursuant to  
6 Civil Local Rule 7. All pretrial motions shall be heard no later than April 25, 2013.

7       6. PRETRIAL STATEMENTS. At a time convenient to both, counsel shall meet and  
8 confer to discuss preparation of a joint pretrial statement, and on or before May 30, 2013, counsel  
9 shall file a Joint Pretrial Statement.

10       7. PRETRIAL CONFERENCE. The final pretrial conference will be held on **June 13,**  
11 **2013 at 10:00 a.m.**, in Courtroom 3, 17th Floor, United States Courthouse, 450 Golden Gate  
12 Avenue, San Francisco, California. Each party or lead counsel who will try the case shall attend  
13 personally.

14       8. TRIAL DATE. Trial shall commence on **June 24, 2013 at 9:00 a.m.**, in Courtroom  
15 3, 17th Floor, United States Courthouse, 450 Golden Gate Avenue, San Francisco, California.

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17       IT IS SO ORDERED.

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19       DATED: 5/18/12



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21       RICHARD SEEBORG  
22       United States District Judge

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CASE MANAGEMENT SCHEDULING ORDER